

HIGHLIGHTS and Web Statistics 2020

2020 was a year most of us will never forget as the COVID pandemic swept across the world upsetting standard work practices but also creating opportunities. For Conflict Textiles it was an incredibly busy year and this short paper just points to some of the highlights:

Developing the collection and associated activities

- By the end of 2020 371 textiles were documented in the collection from over 40 countries and 197 associated events were detailed.
- Conflict Textiles work has developed into key thematic programme areas: The Disappeared; Human Rights; and The Holocaust.
- 6 new textiles have been documented in the collection including latest piece by Irene MacWilliam 'Where are They?'
<https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fulltextiles1/?id=426>
- 16 events took place including first online exhibition with Roe Valley Arts, Limavady. Embracing Human Rights: Conflict Textiles Journey
<https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fullevent1/?id=207>
- First film of an exhibition with Ulster Museum and Hume O'Neill Chair, Ulster University, Following the Footsteps of the Disappeared
<https://www.youtube.com/watch?v=HYpWal-3SZY> which has been viewed at least 1300 times.
- Selected materials now available in different languages – English, Spanish, Catalan, Arabic and Irish.

Developing the Archive and website

- Copyright is now being placed on all Conflict Textiles photographs
- Monitoring of website statistics from June 2020 – averaging 4468 visits per month from 1062 visitors
- Conflict Textiles UTube playlist within CAIN UTube

Engaging with our audience and developing our networks

- > Activated Twitter account in March 2020 – 528 followers, 575 tweets by Dec 2020.
- First virtual guided tours as part of Embracing Human Rights: Conflict Textiles Journey

The Future for Conflict Textiles

- Application to patent Conflict Textiles name
- Exploratory meetings re potential Trust
- Strengthening link with Ulster University via John Hume and Thomas P.O'Neill Chair in Peace, Professor Brandon Hamber Chair and the installation of permanent rotating exhibition in the Library at Magee Campus.
<https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fullevent1/?id=221>

CONFLICT TEXTILES

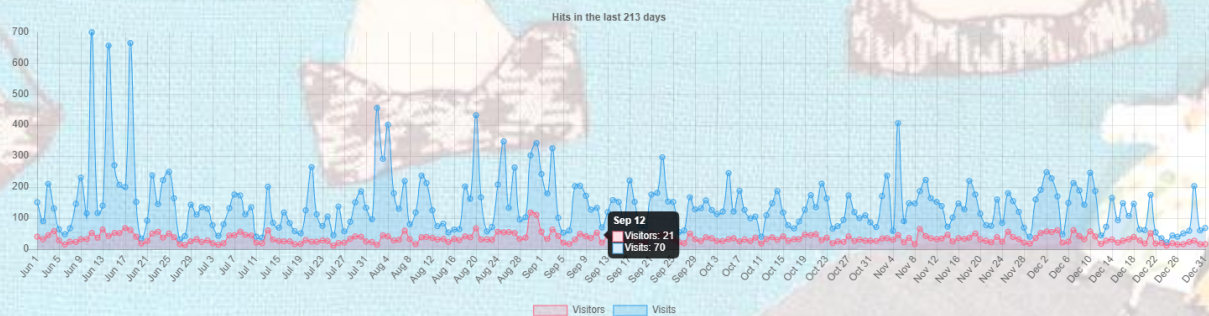
Web Statistics Annual Report June – December 2020 and Twitter details.

Conflict Textiles started collecting statistics on the usage of its website on 1 June 2020. The site runs in Word Press and the statistics package is the basic one so the statistics available are limited. This 2020 Annual Report notes key statistics. As a specialist site we are pleased to see ongoing interest and activity with an average of 1062 Visitors per month and 4468 Visits during the period.

Figure 1: Visitors and Visits to Conflict Textiles website Jun-Dec 2020

	Visitors	Visits
TOTAL	7434	31278
<i>Average per month</i>	<i>1062</i>	<i>4468</i>

Figure 2: Visitors and Visits to Conflict Textiles Website Jun -Dec 2020 by day.



The UK, the US and Germany are the countries where the highest percentage (59%) of our visitors come from. However, users come from around the world and include Colombia, Chile, Russian Federation and Canada.

Figure 3: Top 10 Countries for visitors to Conflict Textiles Website Jun - Dec 2020

Country	Visitor Count	Visitor %
United Kingdom	2413	32
US	1132	15
Germany	912	12
Ireland	422	6
France	384	5
Colombia	251	3
Spain	231	3
Chile	229	3
Russia Federation	172	2
Canada	167	2
Others	1121	15
TOTAL Visitors	7434	100

CONFLICT TEXTILES

All textiles documented in the collection and all events are important to us. However it is interesting to note the most viewed pages in 2020 (Jun-Dec). (Home page and general search pages details are available but are excluded from this listing).

Top 5	Event No.	Name/detail	Views
1	220	Following the footsteps of the disappeared, August 2020 Online NI	1348
2	149	Arpilleras International Forum, Spain, Feb 2016	931
3	219	Conflict, Famine and Displacement, Newcastle England, June 2020	861
4	224	Conflict, Peace: Our journey, our future, Online NI Sept 2020	347
5	221	Conflict Textiles collection: Magee Campus Library, Ulster University NI	266
Top 5	Textile No.	Name of textile, maker, country, year	Views
1	426	Where are they? Irene MacWilliam, Northern Ireland, 2019	488
2	409	DESIGUALDAD/Inequality, Dolores García Sánchez, Spain 2017	485
3	429	For Paul, Disappeared 8 February 2012, Shari Eppel, Zimbabwe, 2018	298
4	203	What does the world need to survive? Quilting bee, Germany, 2018	297
5	271	Life with and without Bees, Janet Wilkinson, England, 2014	267

It should also be noted that the textile artist Ana Zlatkes was viewed 635 times.

Twitter

Conflict Textiles first tweeted 6 March 2020. We have issued 575 tweets in the 7 month period and have over 500 followers (528).

A short film we made Following the Footsteps of the Disappeared was premiered 30 August 2020. Since then it has been viewed a minimum of 1300 times.

<https://www.youtube.com/watch?v=98BiPEthK4I>