

Cultural heritage and social impact: Digital technologies for social inclusion and participation

One-Day Online Symposium: 24 February 2021



A one-day online symposium

Date: 24 February 2021

Venue: Online

Organisers: Danilo Giglitto, Eleanor Lockley (*Sheffield Hallam University*); Eirini Kaldeli (*IGCS, National Technical University of Athens*); Luigina Ciolfi (*University College Cork and Sheffield Hallam University*)

Themes and Background

Cultural heritage is no longer seen solely as a safeguarding effort or an educational outlet but also as a form of civic and cultural representation and engagement that can contribute to social cohesion. The EU-funded collaborative project “CultureLabs” investigates and proposes the use of novel methodologies and digital tools for facilitating the access to Cultural Heritage through tailor-

made novel experiences, creative reuse, enrichment and co-creation. As part of CultureLabs, this one-day symposium will discuss how digital ecosystems shape the dynamics between institutions (including museums and academic institutions) and communities, leading to new models of collaboration and interaction around heritage and culture.

The event will feature a keynote talk by Dr Jenny Kidd of Cardiff University, exploring museums, social media, and participation during the crisis caused by the COVID-19 pandemic. After an open submission process, we have also selected 12 short presentations from academics, researchers, and practitioners exploring how digital technologies can support institutions to become more connected and open to different communities, and consider the challenges and opportunities brought forward by digital interactions in different settings.

Outline Symposium Programme (All times are GMT)

10:00-10:10: **Welcome** – *Danilo Giglitto*

10:10-10:25: **CultureLabs: Recipes for Social Innovation** – *Eirini Kaldeli*

10:25-10:30: **Culture and Cultural Heritage in the Research and Innovation Policy of the European Commission** – *Andrea Grisorio* (European Commission's Directorate-General for Research and Innovation)

10:25-10:30: **Keynote Presentation: Museums, Social Media, and Participation in a Time of Crisis** – *Jenny Kidd* (Cardiff University)

10:50-11:00: **Q&A**

11:10-12:00: Short presentations:

PART 1

- **Conflict Textiles Live Collection** – *Gillian Robinson, Roberta Basic, Breege Doherty, Esther Alleyne*
- **MEMories and EXperiences for Inclusive Digital Storytelling (MEMEX)** – *Vanessa Cesário, Mercedes Giovinazzo, Corinne Szteinszneider*
- **Digi-Mapping: Unpacking Meaning of Place Through Creative Technology** – *Tanis Grandison, Tom Flint, Kirstie Jamieson*
- **Short discussion** – Chaired by Danilo Giglitto
- **Digital Prospects for Inclusive Civic Museums** – *Lara Perry*
- **The #iziTRAVELSicilia Participatory Project** – *Elisa Bonacini*
- **ANGLES: Engaging Multiple Perspectives for Reapproaching and Reappropriating Colonial Audio-Visual Archives Preserved at KU Leuven** – *Jonas Van Mulder, Sofie Taes, Fred Truyen, Kim Christiaens*
- **Short discussion** – Chaired by Luigina Ciolfi

12:00-13:30: Lunch break

13:30-14:20: Short presentations: **PART 2**

- **Game and Play: A Gateway to the Past?** – *Daniel J. Finnegan, Daniela De Angeli, Lee Scott*
- **Democratising Digitisation: Empowering Culture From the Community Up** – *Alan Dix, Rachel Cowgill, J. Stephen Downie, Christina Bashford, Mike Twidale, Maureen Reagan, Simon McVeigh, Rupert Ridgwell*
- **Metadata as a Diversity Tool: Sámi Traces in Institutional Archives Online** – *Vendela Grundell Gachoud, Karin Hansson*
- **Short discussion** – Chaired by Eleanor Lockley

- **Learningful Play: Exploring the Design of Technology, Learning and Play to Enhance Children's Engagement with Cultural Heritage in Schools and Museums** – *Sally McHugh, Tony Hall, Fiona Concannon*
- **Inclusive E-Learning to Understand Collective Memories and Identify New Uses of African Plantations Heritage** – *Sara Eloy, Stefania Stellacci*
- **Interacting with Museum Content Through Picturebooks: A Study of Children's Engagement with Orientalist Paintings in Pera Museum, Istanbul** – *Betül Gaye Dinç, Özge Subaşı, Ilgım Veryeri Alaca*
- **Short discussion** – Chaired by Eirini Kaldeli

14:20-15:00: Roundtable discussion moderated by organisers

15:00-15:30: Closing remarks and future plans

About the Keynote Speaker: Dr Jenny Kidd is a Reader in the School of Journalism, Media and Culture at Cardiff University (UK). She has written extensively on digital cultural heritage and participatory media, including in her 2014 book *Museums in the New Mediascape: Transmedia, Participation, Ethics*. Jenny is Co-Investigator for the AHRC's Policy and Evidence Centre, and on a project exploring the impacts of Covid-19 on the UK cultural sector being led by the Centre for Cultural Value.