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Dur Ref. JC/SL

Consumer, Retail, Industrial and Social Research

18th December, 1979

NE

in

Mr. Gordon Reece, Conservative Central Office, 32 Smith Square, London, SW1

Dear Gordon,

You may have seen our poll on Northern Ireland on Panorama last night: but I thought I'd send you a copy of the results. In addition we did trail on the survey a question directly related to the idea you had.

This question was "Some people have suggested that a solution for the Northern Ireland problems would be for Northern Ireland and Eire to unite and become part of the United Kingdom. This united Ireland would have its own elected Assemply totally responsible for all domestic matters. (a) Do you think this suggestion would be acceptable to the majority of people in Northern Ireland? (b) Is this suggestion acceptable to you?".

The results of this were guite interesting. The answer below was 200 "Yes", 600 "Ne"; and 200 "Den't Know": the answers to Q.4(b) were 43% "Yes"; 458 "No"; and 124 "Don't Know". I find this very itteresting as it implies that, although most people think that this solution would be rejected by a majority, almost 50% of people in Northern Ireland

This came from her Reace with a complete sup).

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Mr Consett.

25/Ministris (LEB)

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Mr Hannyan Mr Manskall Hr Moriasky Hr Woyalt Mr Gilliand

Divisitors John Clemens (Chaiman) - John A. Furver (Managing Division) Jackin Dickensis - C. M. J. Francis - C. Holmes Mail Sci Bowterttom Mumber of Marpian International Registered Office, North Visal House, 119-12" Marylebone Road, London NWI 57% Reg. No. 2087.1 England

#### continuation

find it personally an acceptable solution. It seems, therefore, that there might be some mileage in it, though I'd think the political implications are guite horrendous.

-2-

- Please let me know if you want any further breakdowns on this question - or any others.

Best wishes. Yours sincerely,

JOHN CLEMENS Chairman.

Enc.

R.51891

## POLL IN NORTHERN IRELAND - CONSTITUTIONAL REFORM

Prepared for: BBC PANORAMA

Prepared by: MARPLAN LIMITED

DW/kf DECEMBER, 1979

### METHODOLOGY

Marplan Limited interviewed a total of 809 adults aged 15+, demographically representative of the adult population of Northern Ireland.

Interviewing took place on Tuesday 11th and Wednesday 12th December, 1979 in the following areas:-

Belfast

South Constituency East Constituency North Constituency West Constituency

Newton-Nøbey Casttereagh Ards Larne Londonderry Craigavon Coleraine Limnavady Down Banbridge Newry and Mourne Cookstown Ballymoney Strabane Fermanagh

Quota controls were imposed on sex, age (15-44, 45+) and social class (ABC1, C2DE). The achieved sample was composed as follows:-

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TOTAL	
	*
Men	49
Women	51
15 - 34	39
35 - 54	37
55+	24
ABC1	33
C2	35
DE	32

Interviewers were also instructed to ensure that approximately 30 - 40% of their respondents were Catholic. Within the achieved sample, 34% were Catholic, and 63% Protestant.

Claimed voting behaviour at the last General Election broke down as follows:-

TOTAL	809
	*
D.U.P.	.15
S.D.L.P.	13
0.U.P.	9
Alliance	9
υ.υ.	6
Independent Unionist	4
U.P.N.I.	4
U.U.V.P.	2
Republican Clubs	2 .
Others	• 2

Did Not Vote	26
Refuse to say	10

#### RESULTS

BASE: All respondents

Q.1. Do you think that the leaders of the four main political parties should now take part in joint talks with the British Government?

> YES NO DON'T KNOW

Q.2. Which one of the following solutions would you prefer for Northern Ireland?

SHOW CARD A.

CARD A

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To remain part of the United Kingdom as now

Total independance for Northern Ireland

To unite with the Republic of Ireland and be independent of the United Kingdom 84 6 10

70

9

20

Q.3. If Northern Ireland is to remain part of the United Kingdom, which <u>one</u> of the following options would you prefer?

SHOW CARD B.

CARD B

Direct rule from Westminister

Majority rule in a devolved Parliament

Legally-enforced power-sharing in a devolved Parliament with an Irish dimension (e.g. a Council of Ireland)

Legally-enforced power-sharing in a devolved Parliament without an Irish dimension

Voluntary power-sharing by a coalition of parties in a devolved Parliament

DON'T KNOW

32

12

21

4

10