

HIGHLIGHTS and Web Statistics 2021

By the end of 2021 Conflict Textiles included documentation on 382 textiles and 222 events. It is run by a small, dedicated core team comprising curator Roberta Bacic, assistant curator Breege Doherty and Conflict Textiles Associate and Advisor Gillian Robinson.

2021 saw the COVID pandemic continue to affect the world meaning that our work was mostly online with limited time periods where face to face exhibitions and events could be held. Nonetheless, it was another busy and exciting year with new additions and donations to the collection, enrichment of existing key collaborations and the development of new partnerships. We also commenced a process of exploring the long-term future of the collection. This short paper records some of the highlights:

Developing the collection and associated activities

- Conflict Textiles work has continued in the key thematic programme areas: The Disappeared; Human Rights; and The Holocaust. This year we had a special focus on Refugees.
- **10 new textiles have been documented** in the collection including <u>Contextualizando la memoria / Contextualising memory outcome banner</u>
- 34 events took place including exhibitions, workshops, webinars and more.
 Two major events were <u>Suitcases: Telling Textile Travels /Maletas: Contando Viajes Textiles</u> with Platforma 6 and Counterpoints Arts and <u>Nonviolence in Action: Antimilitarism in the 21st Century</u> to mark 100th centenary of War Resisters International
- Working with Kavod Films we continued to develop short films to illustrate and explain new exhibitions and events. These have proved very popular with a total of 24 now in our UTube playlist and they have attracted 2457 views. (Note this is only those views from Conflict Textiles and does not include views from our partner sites). We have also endeavoured to make films with both English and Spanish subtitles where possible.
- During the year Irene MacWilliam, Deborah Stockdale and Eileen Harrisson generously donated important pieces to the collection. Further donations are in process.

Developing the archive and website

- Copyright continues to be placed on all Conflict Textiles photographs and Rosina Doherty Allan, Ulster University, Campus Library Manager has provided helpful advice on copyright forms.
- Monitoring of website statistics is ongoing. 2021 was first full year of statistics and showed a total of 16335 visitors during the year making 77644 visits. This averages to 1361 visitors per month and 6470 visits,



Engaging with our audience and developing our networks

- Roberta Bacic received two awards during the year: She was included as one of the 100 Famous Sons and Daughters for her contribution to Arts and Culture and Community Service by Causeway Coast and Glens Borough Council; and she accepted an invitation to become a CAIN (Conflict Archive on the Internet) Associate, Ulster University.
- Conflict Textiles values all our collaborations. In the past year two key
 partnerships have advanced: the Ulster Museum has invited Conflict Textiles to
 host a major exhibition in 2024; and we have further strengthened our link with
 Ulster University through the permanent rotating exhibition and with Conflict
 Textiles Associate, Professor Brandon Hamber, John Hume and Thomas P.
 O'Neill Chair in Peace.
- Our Twitter account continues to grow and provides a valuable way to promote the collection and associated events. In 2021 we issued 657 tweets (average 55 per month) and now have 915 followers (an increase of 421 people over the year).
- We have continued to give virtual guided tours and online workshops.
- Kyra Reynolds took on the role of writer-in-residence and wrote an excellent article that was widely published. <u>From shirts to arpilleras: Derry's textile heritage</u> continues...
- Ana Zlatkes, textile artist from Argentina accepted our invitation to be an Ambassador for Conflict Textiles and she has been actively promoting the collection in a range of ways.

The Future for Conflict Textiles

- Conflict Textiles name and logo is now patented.
- Exploratory meetings re potential Trust have continued.



Web Statistics Annual Report 2021

Conflict Textiles started collecting statistics on the usage of its website on 1 June 2020. The site runs in Word Press and the statistics package is the basic one so the statistics available are limited. This 2021 Annual Report notes key statistics.

Figure 1: Visitors and Visits to Conflict Textiles website 2021

	Visitors	Visits
TOTAL	16335	77644
Average per month	1361	6470

The UK, the US and Germany are the countries where the highest percentage (61%) of our visitors come from. However, users come from around the world and include Ireland, Chile, Russian Federation and Canada.

Figure 2: Top 5 Countries for visitors to Conflict Textiles Website 2021

1	212 212	United Kingdom	4,899	30%
2		United States	<u>2,921</u>	18%
3	=	Germany	2,069	13%
4	0	Ireland	<u>807</u>	
5	=	Russian Federation	<u>801</u>	

All textiles documented in the collection and all events are important to us. However, it is interesting to note the most viewed pages in 2021. (Home page and general search pages details are available but are excluded from this listing).

- EVENT 220: 1858 visits Following the footsteps of the disappeared Ulster Museum August 2021
- 2. EVENT 227: **1391 visits** Nonviolence in Action: Antimilitarism in the 21st Century
- 3. EVENT 219: 1126visits Conflict, Famine and Displacement: Then and Now
- 1. TEXTILE 389: **17166 visits** Nuestras Víctimas 2 de mayo 2002 / Our victims of 2nd May 2002; Bellavista Bojayá Chocó (2016)
- 2. TEXTILE 214: 786 visits Civil War Mrs. Saroi, Gujarat India 1995
- 3. TEXTILE 388: 638 visits Broken Rifle 2 Irene MacWilliam 2013

Twitter

Conflict Textiles first tweeted 6 March 2020. We issued 657 tweets in 2021 and have 915 followers (an increase of 421 over the year).



HIGHLIGHTS and Web Statistics 2020

2020 was a year most of us will never forget as the COVID pandemic swept across the world upsetting standard work practices but also creating opportunities. For Conflict Textiles it was an incredibly busy year and this short paper just points to some of the highlights:

Developing the collection and associated activities

- By the end of 2020 371 textiles were documented in the collection from over 40 countries and 197 associated events were detailed.
- Conflict Textiles work has developed into key thematic programme areas: The Disappeared; Human Rights; and The Holocaust.
- 6 new textiles have been documented in the collection including latest piece by Irene MacWilliam 'Where are They?' https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fulltextiles1/?id=426
- 16 events took place including first online exhibition with Roe Valley Arts, Limavady. Embracing Human Rights: Conflict Textiles Journey https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fullevent1/?id=207
- First film of an exhibition with Ulster Museum and Hume O'Neill Chair, Ulster
 University, Following the Footsteps of the Disappeared
 https://www.youtube.com/watch?v=HYpWal-3SZY which has been viewed at least 1300 times.
- Selected materials now available in different languages English, Spanish, Catalan, Arabic and Irish.

Developing the Archive and website

- Copyright is now being placed on all Conflict Textiles photographs
- Monitoring of website statistics from June 2020 averaging 4468 visits per month from 1062 visitors
- Conflict Textiles UTube playlist within CAIN UTube

Engaging with our audience and developing our networks

- Activated Twitter account in March 2020 528followers, 575 tweets by Dec 2020.
- First virtual guided tours as part of Embracing Human Rights: Conflict Textiles Journey

The Future for Conflict Textiles

- Application to patent Conflict Textiles name
- Exploratory meetings re potential Trust
- Strengthening link with Ulster University via John Hume and Thomas P.O'Neill Chair in Peace, Professor Brandon Hamber Chair and the installation of permanent rotating exhibition in the Library at Magee
 Campus.https://cain.ulster.ac.uk/conflicttextiles/search-quilts2/fullevent1/?id=221



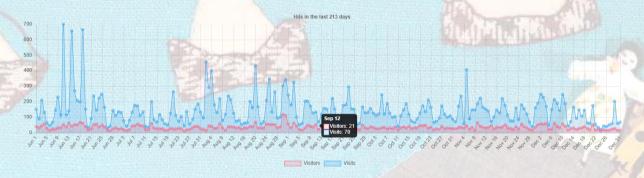
Web Statistics Annual Report June - December 2020 and Twitter details.

Conflict Textiles started collecting statistics on the usage of its website on 1 June 2020. The site runs in Word Press and the statistics package is the basic one so the statistics available are limited. This 2020 Annual Report notes key statistics. As a specialist site we are pleased to see ongoing interest and activity with an average of 1062 Visitors per month and 4468 Visits during the period.

Figure 1: Visitors and Visits to Conflict Textiles website Jun-Dec 2020

3	Visitors	Visits
TOTAL	7434	31278
Average per month	1062	4468

Figure 2: Visitors and Visits to Conflict Textiles Website Jun -Dec 2020 by day.



The UK, the US and Germany are the countries where the highest percentage (59%) of our visitors come from. However, users come from around the world and include Colombia, Chile, Russian Federation and Canada.

Figure 3: Top 10 Countries for visitors to Conflict Textiles Website Jun - Dec 2020

Country	Visitor Count	Visitor %
United Kingdom	2413	32
US	1132	15
Germany	912	12
Ireland	422	6
France	384	5
Colombia	251	3
Spain	231	3
Chile	229	3
Russia Federation	172	2
Canada	167	2
Others	1121	15
TOTAL Visitors	7434	100

CONFLICT TEXTILES

All textiles documented in the collection and all events are important to us. However it is interesting to note the most viewed pages in 2020 (Jun-Dec). (Home page and general search pages details are available but are excluded from this listing).

Top 5	Event No.	Name/detail	Views
1	220	Following the footsteps of the disappeared, August 2020 Online NI	1348
2	149	Arpilleras International Forum, Spain, Feb 2016	931
3	219	Conflict, Famine and Displacement, Newcastle England, June 2020	861
4	224	Conflict, Peace: Our journey, our future, Online NI Sept 2020	347
5	221	Conflict Textiles collection: Magee Campus Library, Ulster University NI	266
Top 5	Textile No.	Name of textile, maker, country, year	Views
1	426	Where are they? Irene MacWilliam, Northern Ireland,2019	488
2	409	DESIGUALDAD/Inequality, Dolores García Sánchez, Spain 2017	485
3	429	For Paul, Disappeared 8 February 2012, Shari Eppel, Zimbawbe, 2018	298
4	203	What does the world need to survive? Quilting bee, Germany, 2018	297
5	271	Life with and without Bees, Janet Wilkinson, England, 2014	267

It should also be noted that the textile artist Ana Zlatkes was viewed 635 times.

Twitter

Conflict Textiles first tweeted 6 March 2020. We have issued 575 tweets in the 7 month period and have over 500 followers (528).

A short film we made Following the Footsteps of the Disappeared was premiered 30 August 2020. Since then it has been viewed a minimum of 1300 times. https://www.youtube.com/watch?v=98BiPEthK41